



University of Malaya Priority Strategic Initiatives

❖ UM Transformation Plan 2030



Corporate Strategy Centre
University of Malaya

C.R.E.A.T.E.

6 Theme Leaders



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CHAMPION NEW GOVERNANCE
& BUSINESS MODEL



Prof. Dr. Yvonne Lim Ai Lian



REIMAGINE
EDUCATION @ UM



Prof. Dr. Yatimah Alias

Prof. Dr. Abrizah Abdullah



EXCEL IN RESEARCH
EMINENCE



Prof. Dr. Shaliza Ibrahim



PROCESS & DIGITAL ENABLED
TRANSFORMATION



Assoc. Prof. Dr. Surinderpal Kaur Chanan Singh



TRANSFORM CULTURE, EMBRACE
CHANGE, NURTURE TALENT

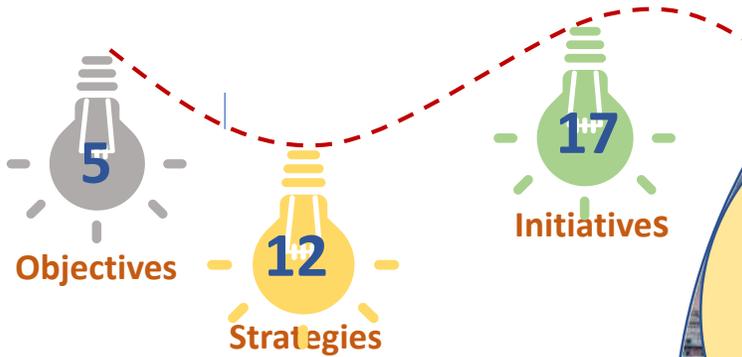


ENHANCE LEARNING &
WORK ENVIRONMENT



Theme 1

Champion New Governance & Business Model



Theme 1
1 Action Lab
3 Task Forces



OBJECTIVE 1

LANDBANK DEVELOPMENT : Synergise landbank development with the UM Master Plan, UM Health and UM Smart City
(1 Strategy 1 Initiative)

OBJECTIVE 2

NEW BUSINESS MODEL : Creation of a dedicated business development office for UM
(1 Strategy 1 Initiative)

OBJECTIVE 3

REVISED FEE STRUCTURE : Engagement with key stakeholder(s) and simplification of tuition fee charges; AND Develop a sustainable costing and pricing model.
(4 Strategies 6 Initiatives)

OBJECTIVE 5

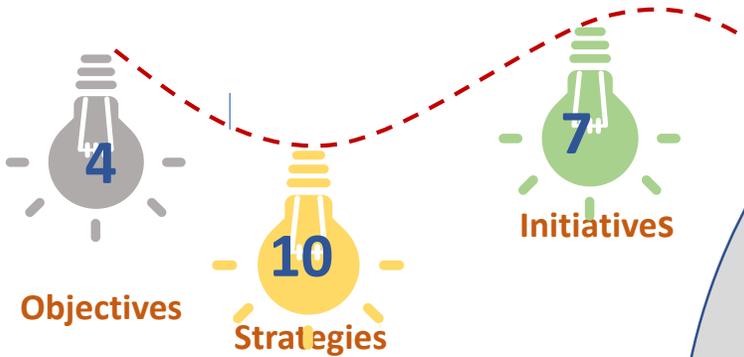
CONTINUOUS PROFESSIONAL EDUCATION : Creation of a one-stop centre for new leadership and professional certification programs – ie., UMLEAD
(2 Strategies 5 Initiatives)

OBJECTIVE 4

PROFESSIONAL SERVICES & CONSULTANCY : Develop an effective business and governance model for sustainable profitability
(4 Strategies 4 Initiatives)

Theme 2

Reimagine Education @ UM



Theme 2
1 Action Lab
4 Task Forces

ASPIRATION
As a university built on world-class research, we want to create a community of excellence in education and nurture future talents as agents of innovation and change. We inspire learners with challenging ideas, knowledge and wisdom, a global mindset and entrepreneurial values and help them to reach their full potential and optimise their employability.

OBJECTIVE 4
NURTURE LEARNERS AS AGENTS OF INNOVATION AND CHANGE
To build sustainable industry-academia collaboration and scholastic partnership
(1 Initiatives)

OBJECTIVE 3
A GENUINE INTERNATIONALIZATION AND GLOBAL EDUCATION
To chart new strategic, forward looking models and vision for internationalization and global education with future driven strategies that embrace the needs and changes of the future academic landscape
(5 Strategies)

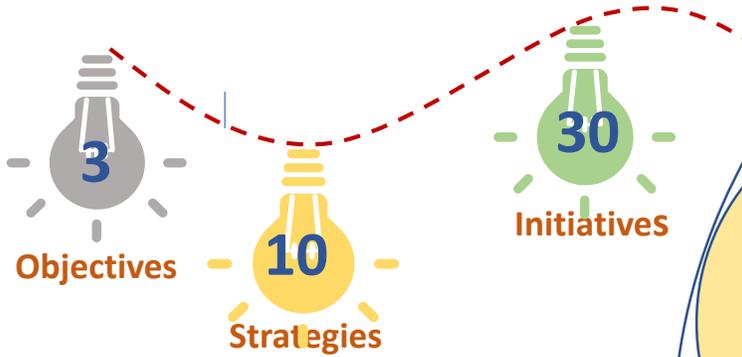


OBJECTIVE 1
CURRICULUM FLEXIBILITY AND AGILITY
To create increased learners choice and flexible learning
(1 Strategy 3 Initiatives)

OBJECTIVE 2
SHIFT IN DIGITAL PRACTICES AND RESKILLING IN PEDAGOGY
To implement innovative approaches in T&L
(4 Strategies 3 Initiatives)

Theme 3

Excel in Research



Theme 3
1 Action Lab
4 Task Forces



OBJECTIVE 1
A VIBRANT RESEARCH ECOSYSTEM : Positioning UM as key global player in research and innovation
(4 Strategies 10 Initiatives)

OBJECTIVE 3
EFFECTIVE AND EFFICIENT INNOVATION ECOSYSTEM: Building an effective and efficient innovation ecosystem for UM
(3 Strategies 8 Initiatives)

OBJECTIVE 2
RESEARCH INVESTMENT: Capitalize on UM resources for greater opportunities in research fundings.
(3 Strategies 7 Initiatives)

Theme 4

Adopt Digital Enabled Lean Management Processes



Theme 4
4 Action Labs
3 Task Forces



OBJECTIVE 5

THE NEED FOR AN EFFECTIVE AND CONSISTENT COMMUNICATIONS STRATEGY AND PLAN FOR UM. To establish a comprehensive communication plan for UM which embeds POISE and helps us achieve our overall organizational objectives, engage effectively with stakeholders, demonstrate the success of our work, ensure people understand what we do, and change behaviour and perceptions where necessary.

5 strategies and 3 initiatives

OBJECTIVE 4

THE NEED FOR SIMPLIFICATION AND DIGITALIZATION IN ACADEMIC QUALITY ASSURANCE PROCESSES . To support QMEC and ASPC in re-engineering all academic PTO1 related processes so that they are not only simplified, but also reduce duplication and waste. The focus is also on developing full digitalization of PTO1 QA processes so that the QA management system for academic related processes is more efficient and productive

2 strategies and 3 initiatives



OBJECTIVE 1

THE NEED FOR A POSITIVE STUDENT LIFECYCLE EXPERIENCE. To provide a positive student lifecycle experience by first ensuring that all student related processes (both academic and non-academic) are student-centred, and hassle-free with little to no delays; and second, to ensure that the student lifecycle journey instills a sense of affinity and loyalty to UM in our students before they graduate.

4 strategies and 11 initiatives

OBJECTIVE 2

THE NEED FOR A LEAN, DIGITALIZED PROCESS MANAGEMENT FOR HR
To support HRIS/Talent to integrate, streamline and re-engineer all critical HR management processes within a lean management paradigm; and also to enable digitalization of all critical HR management processes

HRIS plus 2 strategies and 1 initiative

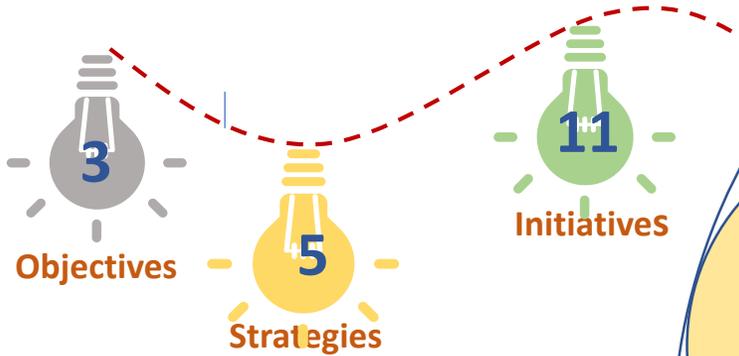
OBJECTIVE 3

THE NEED FOR INTERGRATED LIBRARY SERVICES AND PLATFORMS To support the Library in integrating various library platforms and services into a coherent streamlined and integrated process system, and further, to optimize services for staff and students

UM Library Strategic Plan

Theme 5

Transform Culture, Embrace Change & Nurture Talent



Theme 5
2 Action Labs
1 Task Force



OBJECTIVE 1

RECRUITMENT : IMPROVE AND ALIGN EXISTING RECRUITMENT MATERIALS & PRACTICES TO REFLECT POISE

Develop a new all-inclusive professional e-recruitment website with underlying database and end-end digital processes.

(3 Strategies 6 Initiatives)

CORE VALUES



OBJECTIVE 2

COACHING & MENTORSHIP: DEVELOP COACHING & MENTORING FRAMEWORK FOR ACADEMIC STAFF

Develop a team of professionally certified coaches and taskforce, and a team of core mentors in key areas as part of a coaching and mentoring framework for UM's academic staff.

(1 Strategies 2 Initiatives)

OBJECTIVE 3

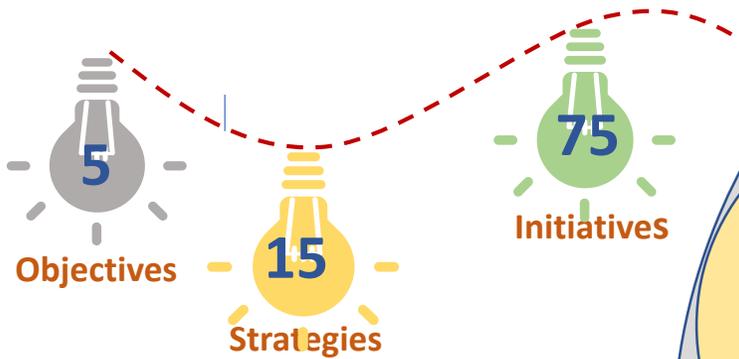
LEADERSHIP: DEVELOP A SYSTEMATIC PLATFORM FOR THE DEVELOPMENT OF UM LEADERSHIP COMPETENCIES

Develop a systematic and trackable leadership platform for UM staff beginning from psychometric evaluations for various job schemes to a digital performance versus time matrix.

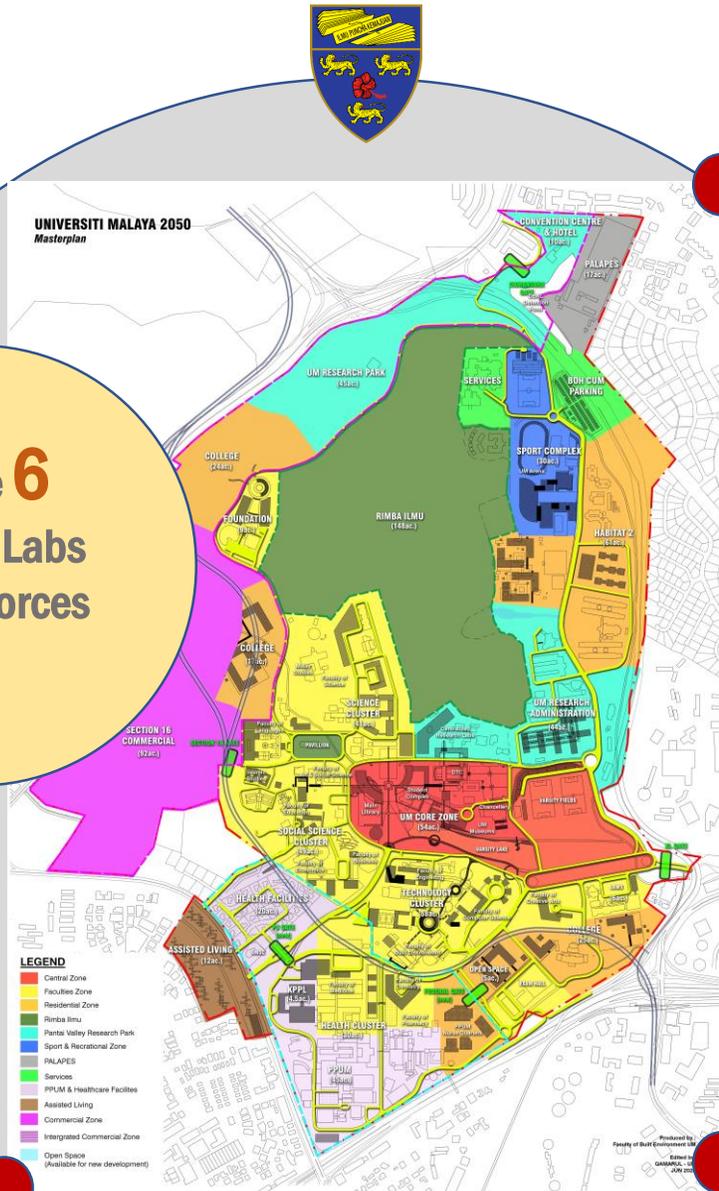
(1 Strategies 3 Initiatives)

Theme 6

Enhance Learning & Work Environment



Theme 6
4 Action Labs
4 Task Forces



OBJECTIVE 1
ACCOMMODATION: Quality Accommodation Through Private-Public Partnerships
(2 Strategies 3 Initiatives)

OBJECTIVE 2
SUSTAINABLE CAMPUS : Sustainability Campus To Achieve Campus Carbon Neutral Status
(5 Strategies 31 Initiatives)

OBJECTIVE 5
DIGITAL T&L PLATFORM : Smooth and efficient teaching and learning activities enhanced by automated system with integrated digital platforms
(2 Strategies 3 Initiatives)

OBJECTIVE 4
SAFETY & SECURITY : Safe-campus environment leveraging on technology-based initiatives for health and safety practices and security management
(3 Strategies 19 Initiatives)

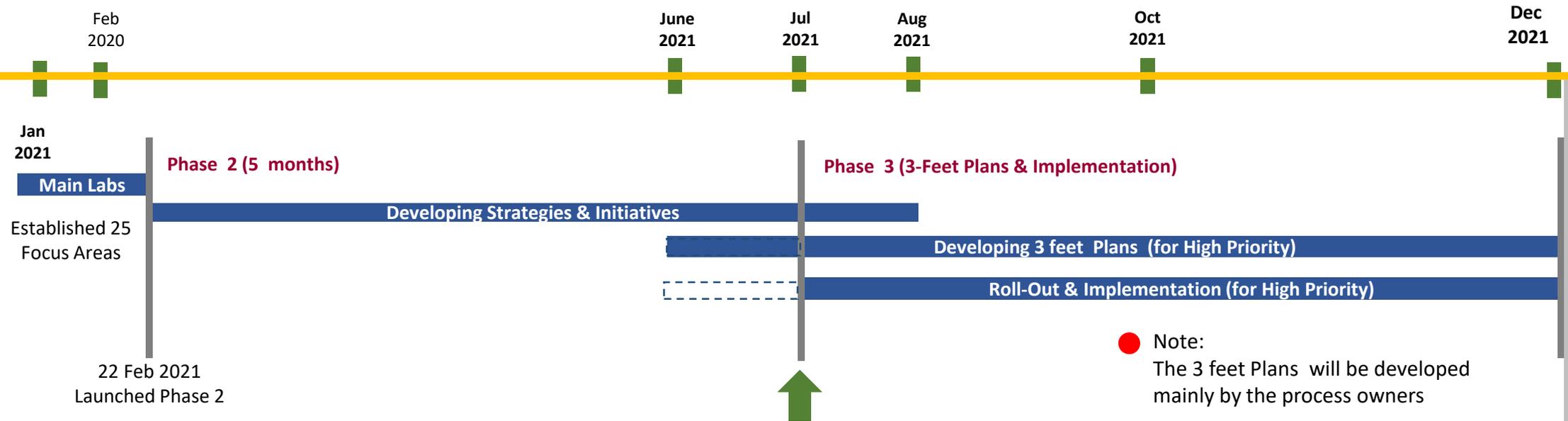
OBJECTIVE 3
SHARING FACILITIES : Smart sharing of resources for research, teaching, collaboration and interaction; and with support from the industry.
(3 Strategies 19 Initiatives)

UM-Transformation Plan

Summary of Outcomes & Timeline

C.R.E.A.T.E.

NO	TRANSFORMATION THEMES	OBJECTIVES	STRATEGIES	INITIATIVES	3-Feet Plan Initiatives
C	CHAMPION NEW GOVERNANCE & BUSINESS MODEL	5	12	17	2
R	REIMAGE EDUCATION@UM	4	10	7	4
E	EXCEL IN RESEARCH EMINENCE	3	10	30	4
A	ADOPT DIGITAL ENABLE LEAN MANAGEMENT PROCESS	5	13	18	6
T	TRANSFORM CULTURE, EMBRACE CHANGE & NURTURE TALENTS	3	5	11	0
E	ENHANCE LEARNING & WORK ENVIRONMENT	5	15	75	3
Total		25	65	158	18/158





**Corporate Strategy Centre
(Pusat Strategi Korporat)**

**Precision Targets
Thank You**

